
The National Brunch Price Index

A Reporting Brief | October 25, 2026

556 named prices. 179 exact restaurant locations. 131 cities and communities. All 50 states and Washington, DC.

A source-linked menu panel for comparing published prices, serving details and documented charges. It is not a representative survey of restaurants or diners.

A Six-Person French-Toast And Coffee Order Adds \$27.60 In Listed Group Gratuity

At Mulberry Street Tavern in Des Moines, six \$18 French-toast orders and six \$5 coffees make a \$138 menu subtotal. The listed 20% gratuity for six or more adds \$27.60, producing a modeled \$165.60 subtotal before tax.

One exact branch, six identical selected mains and one listed coffee order each. Cup sizes and refills are not standardized; no optional tip or extra purchase is assumed. September 14, 2026 menu checked October 25.

Rosewild's Listed Card Fee Adds 72 Cents To Two \$12 French-Toast Orders

Two \$12 French-toast orders make a \$24 food subtotal. Applying the listed 3% credit-card processing fee to that selected subtotal adds \$0.72, for \$24.72 before tax. The cash/debit scenario keeps the fee separate.

One Fargo branch and one defined food-only order. Larger parties may also face a service charge; combined stacking is withheld when the base is unresolved. This is not an observed customer bill.

Selected French Toast Examples Range From \$9.00 To \$28.00

The study contains 76 named French toast examples at 69 branches. Their published food-only prices range from \$9.00 to \$28.00.

An observed range among selected recipes, portions and branches. These are not market minimums, city averages, standardized portions or an affordability ranking. Use each row's original collection date.

Regular Coffee Adds \$6.00 To \$10.00 For Two In This Panel

The study has 8 verified regular-coffee observations. One listed coffee order for each of two diners adds the stated range before applicable charges and tax.

Selected branches only. Cup sizes and refills were not standardized; this is not a national coffee-price estimate. Individual source dates are preserved.

Reporting Materials

Download the full price ledger, branch policies, 131 local briefs, four regional summaries, all state/DC coverage records, original SVG and PNG charts, source outcomes and methods. Keep exact branch names, item descriptions and source dates in any reporting.

[Open the index, planner and source ledger](#)

[Media kit, source-linked findings and downloadable charts](#)

[Media questions and corrections](#)